

F.I.D.C. Precision Pay funding programs

The biggest weakness of financial programs as sales tools are they are developed by financial experts. Precision pay was developed by technology sales people. We understand our customers needs; when and where the right program can eliminate sales hurdles. Let our precision pay experts show you how too.



- **Flexible**

Customers can pick their payment schedule.

You get paid all up front!

- **Increase**

Customers gain the advantage of multiple year purchase discounts.

You increase revenue!

- **Delay**

Customers can delay their payment to match budget cycles.

You get paid in full with in 30 days of customer's approval!

- **Combine**

Customers can purchase everything needed up front (Hardware, Software licenses, and services).

You get paid up front; No more waiting on the services to be completed to get paid!

F.I.D.C., LLC

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Smart Finance For Technology Companies

- Annual, Quarterly, monthly and stacked payment schedules
- Multiple year license sales with lower customer annual cost that single year license sales.
- Delayed payment schedules to meet customer or budget needs.
- Funded programs that allow customers to get it all up front hardware/software/ and technical services.

***Ask about F.I.D.C.'s
precision pay
funding programs
today.***

*Funding programs built
for your customers not
the bank.*

Phone: 214-520-8502

F.I.D.C. Precision pay programs



Precision Pay programs leverage our expertise.

F.I.D.C.'s precision pay programs are not financial programs but a sales program with funding wrapped into it. Our programs have been mature through technology resellers not by bankers. Our goal is to present

manufacturers with a program they can teach to their channel partners. Our success record in growing technology sales revenue is simple. The more multiyear deals you do the higher your revenue grows. We understand the power multiple year license have for the manufacturer with gaining market share and customer retention. We also understand that selling a customer on a multiple year deal is simple when you have a program that allows the customer to purchase multiple year licenses at a lower cost than a traditional discounted one year sell.

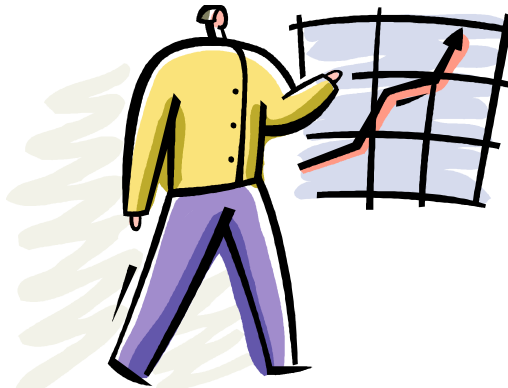
Manufacturer

F.I.D.C.'s programs are specifically built to provide ease and simplicity for manufacturers to provide their direct sells as well as their down channel sells a way to grow revenue and alleviate sales hurdles. We understand your core business is your product so we provide the funding program expertise. Our goal is to provide you with a program that answers typical sales hurdles and is simple and flexible enough for all you customers needs. You know your product we just provide the flexibility to help you fit it into you customers needs.

Reseller

The precision pay program was specifically designed for technology based resellers, to use in their daily sale strategies.

- Providing flexible payment terms through variable invoice strategies



Increase revenues by increasing deal size.

- Increasing deals size with out increasing up front cost by using multi-year license purchase discounts
- Delaying the payment date for a customer allowing an accelerated sales cycle
- Combining all required deployment needs in one purchase (licensing, hardware, and technical services)

F.I.D.C.'s programs create great creativity in your sale, but the program was built for resellers so we ensure simplicity in requesting program documents through:

- No customer credit applications
- Web enabled forms for program document request
- Net 30 pay terms for the full amount funded to resellers/manufacturers
- Wired or ACH payments
- No PG from partners
- Minimal administrative fee's
- Industry aggressive rates

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